



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1353273
Schedule Dates 09/17/12-10/01/12
Advertiser Daphe Hawk Franklin County Recorder (73550)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 2505 OH FR CTY REC 09/17-10/01/12 (467015)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Eversole, Whitney
Phone/Fax /
CPE 2505
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WSYX

Date Entered 08/10/12
Last Modified 08/10/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,430.00
Net Total \$13,770.00
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	34	\$14,150.00
Oct. 2012	5	\$2,050.00
Grand Total:	39	\$16,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	5:58A- 6:57A (EST)	3	X	X	X	X	X			3	\$200.00	\$600.00	Columbus (WSYX)	6A GDC	8/10/12
2.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	5:58A- 6:57A (EST)	4	X	X	X	X	X			4	\$200.00	\$800.00	Columbus (WSYX)	6A GDC	8/10/12
3.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	5:58A- 6:57A (EST)	1								1	\$200.00	\$200.00	Columbus (WSYX)	6A GDC	8/10/12
4.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	6:58A- 9A (EST)	4	X	X	X	X	X			4	\$200.00	\$800.00	Columbus (WSYX)	7A GMA	8/10/12
5.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	6:58A- 9A (EST)	3	X	X	X	X	X			3	\$200.00	\$600.00	Columbus (WSYX)	7A GMA	8/10/12
6.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	6:58A- 9A (EST)	1								1	\$200.00	\$200.00	Columbus (WSYX)	7A GMA	8/10/12
7.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$475.00	\$950.00	Columbus (WSYX)	5:30P NEWS	8/10/12
8.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$475.00	\$950.00	Columbus (WSYX)	5:30P NEWS	8/10/12
9.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	5:30P- 6P (EST)	1								1	\$475.00	\$475.00	Columbus (WSYX)	5:30P NEWS	8/10/12
10.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	6P- 6:30P (EST)	3	X	X	X	X	X			3	\$475.00	\$1,425.00	Columbus (WSYX)	6P NEWS	8/10/12
11.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	6P- 6:30P (EST)	3	X	X	X	X	X			3	\$475.00	\$1,425.00	Columbus (WSYX)	6P NEWS	8/10/12
12.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	6P- 6:30P (EST)	1								1	\$475.00	\$475.00	Columbus (WSYX)	6P NEWS	8/10/12
13.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	6P- 6:30P (EST)								1	1	\$500.00	\$500.00	Columbus (WSYX)	6P NEWS	8/10/12
14.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	6P- 6:30P (EST)								1	1	\$500.00	\$500.00	Columbus (WSYX)	6P NEWS	8/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	11:01P- 11:35P (EST)	3	X	X	X	X	X			3	\$700.00	\$2,100.00	Columbus (WSYX)	11P LN	8/10/12
16.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	11:01P- 11:35P (EST)	3	X	X	X	X	X			3	\$700.00	\$2,100.00	Columbus (WSYX)	11P LN	8/10/12
17.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	11:01P- 11:35P (EST)	1								1	\$700.00	\$700.00	Columbus (WSYX)	11P LN	8/10/12
18.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	11:01P- 11:35P (EST)								1	1	\$700.00	\$700.00	Columbus (WSYX)	11P LN	8/10/12
19.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	11:01P- 11:35P (EST)								1	1	\$700.00	\$700.00	Columbus (WSYX)	11P LN	8/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: